

The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, SEPTEMBER 2, 1932.

FORTY-FIRST YEAR, No. 36

MAJOR W. A. McDONALDIS SPEAKER TO BUSINESS MEN'S LUNCHEON-MEET

Is Guest of Honor of Bay Rotary—Tells of Recent Trip to Mexico on "Know-Mississippi-Better" Train—Pays Murphree Tribute.

Addressing a gathering of professional Bay St. Louis men composing the Bay Rotary Club, Major W. A. McDonald, recently returned from a trip to Mexico City on the famous "Know-Mississippi-Better Train," was the guest of honor at the club luncheon-meeting Wednesday and in addition to his trip gave a brief outline of the Know-Mississippi Better train and incidentally told of facts of Mississippi, our own State, that he had gathered on the trip.

"The Know-Mississippi Better Train," he said "is in its eighth year. It was organized for a purpose. Prior to that time Mississippi had enacted laws that were opposed to outside capital coming within the border of the State and thereby it was evident and soon proved that the State would be a heavy loser.

"A mass meeting was held at Jackson in opposition. Twenty-six counties were represented and each sent a numerous delegation. Result was that the obnoxious laws were repealed, capital invited to the State and it was then Governor Dennis Murphree planned his train that was to travel over the country as well as outside of the bounds and not only proclaim that Mississippi invited capital and industrial activities to locate but to show the world by elaborate and complete exhibits aboard the train that the resources of Mississippi were both varied and many, to correct the evil impression that had gone forth concerning Mississippi was unfriendly to outside capital and to also give those of Mississippi who wished to join to travel with the train and see their own country.

"This project has been headed by Gov. Murphree, and associates among whom are Dr. E. J. Underwood, State health officer; Prof. W. F. Bond, State Superintendent of Education; J. C. Holton, State commissioner of agriculture and others whose names I do not recall just now.

"We left Jackson, Mississippi, during afternoon hour, soon crossed the Mississippi river at Vicksburg and the next morning, after going through Shreveport that night, were at Palestine, Texas, where the first stop and public reception marked the initial feature of the trip. Here we had breakfast. That evening we were at San Antonio, where we stopped four hours and visited the city. We were given a banquet and the customary talks that accompany such events. Chambers of Commerce, Kiwanis and Rotary and other civic bodies greeted us and entertained at many points.

"The next morning we were in Mexico. At the border we were allowed to go on without customs examination. An executive order from Mexico was to the effect that all customs regulations were waived as far as we Mississippians were concerned. Our next stop was at Monterrey. Here we noted the adobe houses and other characteristics that go to make the average Mexican town. Saltillo was another stop and so on until we had traveled the one thousand miles from the border to Mexico City.

"Here we were officially and formally greeted and given every possible consideration. The people here are of a kind far removed from the typical type we too frequently see pictured. This common type is of the border and not Mexico City. It was here we found the high class and representative men, who resemble our race in many instances. It was a pleasure and refreshing to meet such high type and civilization.

"We found the peso carried us far, even though it was a small sum. It carried us by taxi far and wide daily on our trips out of the city. The sunken city and pyramid, marvels of construction, were all objects of interest. Here we saw masonry reputed over ten thousand years old as well preserved as if only recently constructed.

"The climate in this high altitude is delightful. We were comfortably cool during the summer days of our stay and at night we wore top coats. The native resident, however, in and out of places and at the hotel wore overcoats towards evenings and night. However, we found we could do without. The cathedrals and many places were of unusual interest.

"As an evidence that Mexico wishes to be as democratic as possible, and to eschew all former trapping incidental to that former period of pomp and outward glory, at a reception held at the city hall, the speaker called our attention to the fact that the famous crystal chandeliers had been removed and all this

FIVE DIE IN AUTO ACCIDENT

Two Cars, Passenger Laden—Crash at West Pass Beach at Early Morning Hour Sunday.

The death at the King's Daughters hospital in Gulfport late Monday afternoon of Wyland D. Ashburn, 30, Chattanooga, Tenn., real estate operator, raised the number of fatalities from the early Sunday morning automobile crash at West Pass Christian to five. Ashburn, like the other four who were killed almost instantly in the wreck, died of a crushed skull.

Four others, two white and two colored, victims of the terrific smash that has already cost the lives of five, remain at the hospital but their injuries would not prove fatal, it was thought.

The accident occurred on the beach boulevard in West Pass Christian Sunday about 3 A. M., when a Florida travel bureau car, occupied by five persons, going in a westerly direction, met head-on with an automobile occupied by nine negroes, said to have been returning from a Henderson Point night resort.

Henry Crutcher, street circulation manager for the Jacksonville, Florida Journal was said to have been driving the travel bureau group and he with Mrs. Mabel Proveaux Morgan, 34, of Branchville, S. C., were killed instantly when the two machines ploughed into each other. Ashburn, who died Monday was also an occupant of the Florida car. John F. Ashburn of Fort Worth, Texas, a cousin of Wyland Ashburn and Tex Lynn, Houston, other two occupants of Crutcher's car were injured, but probably not serious, it was said.

Crutcher's body was sent by express by the Lang Undertaking Company to Jacksonville for burial and Ashburn's remains were directed to be shipped to Chattanooga to his father, Foster C. Ashburn of that city.

Jones the Ardmore, Oklahoma colored man's remains were held by Lang pending arrival of relatives of Oklahoma who will accompany it back to Ardmore.

The body of Mrs. Morgan was held pending advices from relatives in South Carolina as to its disposition.

The Lang undertaking establishment where all the bodies were sent was thronged all day Monday and late into the evening with curious visitors numbering into the hundreds.

formal show was a thing of the past.

Facts for the Scrap Book.
In his address Mr. McDonald brought out these facts about Mississippi which few Mississippians know, perhaps you as well, dear reader, that Bolivar county is the largest cotton producing county in the world.

"Four Mississippi counties produced more cotton in 1925 than the entire State of Mississippi.

"The largest cotton plantation in the world is located in Mississippi.

"The largest pecan orchard in the world is located in Mississippi.

"Before 1925 there was not a single condenser in Mississippi. Now there are large condensaries in Mississippi, six cheese plants and 31 creameries in operation and several more being established.

"More lumber is shipped from Gulfport than any other port.

"The largest consolidated school in the world is located at Cleveland, Bolivar county."

"The idea is, Know Mississippi Better.

Major McDonald's talk was a splendid recital of things he had observed and seen and served as another valuable contribution to the Bay St. Louis Rotary Club meetings and activities.

Major McDonald paid splendid and deserved tribute to Gov. Murphree and his successful train. He said as long as Gov. Murphree lived we may expect to see the train continued annually.

HANCOCK CO. SCHOOL MONIES

Coast Counties to Receive Money From State—Hancock's Share \$16,290.

Counties in Mississippi this week will receive warrants equaling funds to apply on payment of accounts for the operation of the county public schools last session, it was announced Monday to the press by County Education Superintendent George M. Deen, of Harrison county.

Hancock county will receive \$16,290; Jackson \$13,148; Stone \$13,975. The total amount to be distributed to all the counties of the state is \$1,691,192.

Harrison county will receive \$14,534.74 as compared to \$27,918.40 the year previous, a reduction of approximately 50 per cent, it was stated.

In addition to this amount, \$54,438.13 is to be distributed for home economics department.

The equalizing fund is disbursed on the basis of need and self-help in each county.

Tunica county will secure the smallest share from the 1932 disbursement, \$55, while Neshoba county draws the largest amount, \$56,358.56. Leake county gets \$44,000; Tippah, Lee and Smith more than \$42,000 and Lincoln in excess of \$41,000.

Receipt of warrants from the state treasurer does not mean that money is available. Cashing this warrant will depend upon the condition of the state treasury, which it is understood depends upon the sale of bonds, said Mr. Deen.

CATHOLIC WOMEN IN MEETING

National Council of Catholic Women Assemble at Waveland—Biloxi Women Unit Guest.

The Bay St. Louis district of the National Council of Catholic Women met Monday afternoon at Waveland and had as guests members of the Biloxi district. There were 65 in attendance, the women being from Pascagoula to Waveland. The meeting was opened with prayer by Rev. M. J. Costello, pastor of St. Claire's church, Waveland, and closed with prayer by Rev. A. J. Gmelch, pastor of Our Lady of the Gulf church, Bay St. Louis.

Reports from the four units were made as follows: Mrs. Mary Van Clooster, Long Beach; Mrs. J. C. Liveredge, Pass Christian; Mrs. George Stevenson, Bay St. Louis, representing Mr. A. K. Roy; and Mr. Ed. Carrere, Bay St. Louis. The combined history and publicity reports which Mrs. J. C. Clancy, Long Beach, district publicity chairman, requested at this meeting, were presented by Mrs. V. E. Weber of Waveland and Mrs. John R. Green of Bay St. Louis and Mrs. Clancy presented the Long Beach unit and the district books, showing the activities of the organizations for the past year.

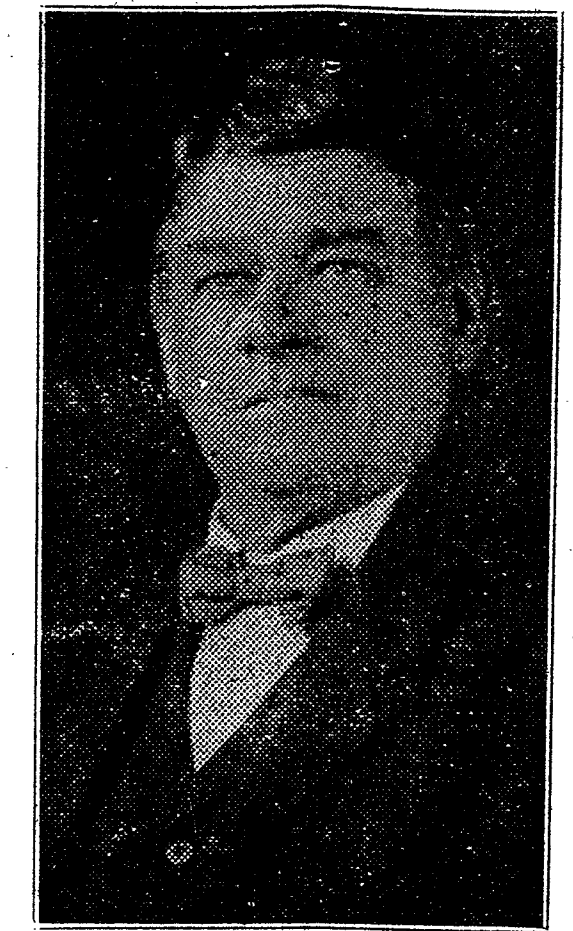
Announcement was made that the annual election will be held by the district at the next meeting, September 26, at Bay St. Louis. The state convention will convene in Vicksburg October 15-17, and delegates will be chosen by the units at their September meetings.

Pascagoula to Lake Shore also from Natchez which was represented by Mrs. Grady. New Orleans ladies present were Miss Hassinger and Miss Anna Kennedy the latter is president of St. Margaret's Daughters of New Orleans and by request of our president gave a most interesting talk on the charity done by women through St. Margaret's Daughters. Mrs. F. Case, president of the Biloxi District gave a most appreciative address dwelling on the advantages gained by the members of the units of the two districts in these get-together assemblies. Brief talks were given by Mrs. J. Simpson of Gulfport and Mrs. E. Gautier of Pascagoula.

BENEFIT POSTPONED

The Chicken-Spaghetti Supper to have been given on Thursday night of this week is postponed to Wednesday night of next week on account of inclement weather. This benefit is by and for the Bay Women's Benevolent Association's Building Fund. Next Wednesday at K. C. Hall.

WISHES TO GIVE CITY BENEFIT OF HIS BUSINESS ABILITY



GEO. T. W. MULLER
Announces himself as a candidate. Business man offers himself for Commissioner.

MULLER CANDIDATE FOR COMMISSIONER CITY BAY ST. LOUIS

Man of Vast Experience in Business Life Offers Services to Voters of City

Mr. George T. W. Muller is announced in this issue of The Echo as a candidate for commissioner, subject to the action of the Democratic primary, Saturday, October 8. Mr. Muller, pioneer grocery merchant, professional musician and an expert insurance man for twenty years now serving in the capacity of president and expert inspector for the Property Holders Mutual Aid Fire Indemnity Fire Insurance Company of 544 Audubon Building, New Orleans. "After many years of request by numerous friends of Bay St. Louis," said Mr. Muller, "I have decided to run as a candidate purely on my own record and not on that of knocking any opposing candidate. I feel that the voters of Bay St. Louis are fully qualified to select one who will not only strive to help Bay St. Louis but whose object will be to solely help also the people as well as the community.

"I stand for the upbuilding of Bay St. Louis, tax reduction, public improvements, reduced water rental and encourage new business enterprises."

George T. W. Muller is a man who is fully qualified to handle the management of the public works of Bay St. Louis because of his vast knowledge of public property due to the supervision of Property as President of the Property Holders' Mutual Aid Fire Indemnity Society of New Orleans, La. In connection with his work he has come face to face with the needs of the property-holders and is prepared to render service to them with the utmost of his capability as a property supervisor of twenty-five years standing. During this period George T. W. Muller has been able to cope with any situation that seemed to present itself notwithstanding the magnitude of the obstacle that came within his vision.

Mr. Muller intends to see that there is a substantial tax reduction, equal division of public works, public improvements, a reduced rental of water service, and to encourage and foster new business enterprises that will aid the manifest unemployment.

Mr. Muller does not make any promises that will not be realized.

In his inspection work, Mr. Muller fully comprehends the need for adequate fire protection and he aims to make Bay St. Louis a city of 100 per cent protection. He is also an advocate for better schools, improved roads, and a more efficient water system.

George T. W. Muller has always been a man of integrity and service. He contemplates giving Bay St. Louis a maximum of service and a minimum of unfulfilled promises. If elected, he promises to make every obligation of his a present reality.

As a resident of Bay St. Louis for 11 years, a man of honesty and very highly esteemed, he seeks your support in the coming election. To get a maximum of service—elect George T. W. Muller for your commissioner.

Fall Term Chancery Court For Hancock County Postponed

Fall Term of Chancery Court, with Judge D. M. Russell, to have been held Monday, September 5 (Labor Day) has been postponed until Monday, October 31. The public having business at this term will take notice and govern themselves accordingly.

LADIES SEEK DAMAGES

Mrs. Octave Fayard and Mrs. Celine Fayard Ashcraft File Suits at Gulfport For Injuries

Claiming personal injuries when the automobile in which they were riding struck the rear end of another car proceeding in the same direction along the Beach boulevard in Gulfport, July 8, Mrs. Octave Fayard and Mrs. Celine Fayard Ashcraft of Bay St. Louis Monday filed \$5,000 damage suits in the circuit court at Gulfport against Mrs. J. W. Rankin. Claiming that Mrs. Rankin, driver of the car in front of them, was negligent in that she failed to give them any sign or warning that she was going to bring her automobile to a stop, Mesdames Fayard and Ashcraft say that their car crashed into the rear of the Rankin automobile resulting in personal injuries to both of them. Mrs. Fayard claims bruises about her body and a sprained hand and Mrs. Ashcraft, driver of the car that struck the Rankin car says she was injured when she was thrown violently against her steering wheel.

Others in the Fayard car at the time were injured, according to reports at the time, but no claim is made by them. Mrs. Fayard and daughter are well-known and representative citizens of Bay St. Louis, their ancestors among the oldest and best known living in this section of Hancock county.

REGATTA AT BAY SUNDAY

Included Eleven Crafts and Attracted Interest—John McDonald Successful Organizer.

The Windjammer Yacht Club of Bay St. Louis held its first regatta last Sunday afternoon in the inner waters of Bay St. Louis and attracted considerable attention. Held in the bay proper it could be watched better by spectators from the auto-county bridge.

Cats and sloops competed in the first class, and five in the second. The regatta was organized by John McDonald of Bay St. Louis who says it will be held earlier in the season next year. He says many sailing enthusiasts are urging that similar clubs be organized along the coast, and that there be inner-club meets every week. This will prove popular and do much to reviving an interest that seemed to have lagged this season.

In the cat-boat class, Finesse of Gulfport, skippered by Davis Stokes, won first place; Mary Lou of Bay St. Louis, Robert Camors, second; Shark of Pass Christian, Com. Roux, third. Others competing were Princess of Bay St. Louis John McDonald, Nyanza, of Waveland, Ernest Carrere; Starwind of Gulfport, Ashton Hardy.

In the sloop class, Flirt II, of Pass Christian, Jimmie Terrell, was first; KMA of Pass Christian, Audley Taylor, second; and Swan of Bay St. Louis, Hock Ogden, third. Others competing, Ponjola of Pass Christian, David Dabney and Betty Jean of Gulfport, Dr. Hopkins.

SHERIFF RECEIVES LETTER FROM STATE TAX DEPARTMENT

Mr. Tax-Payer of Hancock county and municipalities will pay their taxes next year on the straight one-payment plan and not on the three-term installment.

Sheriff T. Ed. Kellar addressed a letter of inquiry to the Mississippi State Tax Commission a few days since, and received the following, which is self-explanatory, plenty so for too many of us. Here it is:

Aug. 5th, 1932.
Hon. T. E. Kellar, Sheriff,
Bay St. Louis, Miss.

Dear Mr. Kellar:
We have your letter with reference to installment payment of ad valorem taxes. This does not apply for the taxes due on the 1932 assessment. The installment law applied for the current year only, and was not re-enacted by the 1932 legislature.

With best wishes and regards, I am,
Yours very sincerely,
A. S. GOODY,
Secretary.

MASONIC TEMPLE DRIVE REPORTS \$12,500 AS THE TIME LIMIT DRAWS NEAR

Necessary to Double Amount Realized to Liquidate Debt—Workers Making Every Effort to Raise Needed Subscriptions.

CLERMONT PRE-LABOR DAY FETE

Civic Association to Sponsor Program Including Bathing Beauty Contest Sunday.

Sponsored by the Clermont Harbor Civic Association there will be a pre-Labor Day Festival and Bathing Beauty Revue at Clermont Harbor this week-end and from the extensive and active preparation that has been carried on the affair promises to be one of more than ordinary interest and super success.

The opening dance will be on the new Clermont Harbor pavilion Saturday night, September 3, from 9 P. M. to 1 A. M. To this a general admission of 35 cents will be charged.

Sunday, September 4, from 11 A. M., to 6 P. M., there will be the feature of the week-end the Clermont Harbor Bathing Beauty Revue, with dancing. Admission to bathing beauty revue will be free. This will take place at the Clermont Harbor pavilion. Music furnished by Saucier's Band and Rhythm Kings' Band. Judges for the bathing revue will include Mayor Charles Traub, Mayor E. G. Schwartz, Randolph Ladner, Joseph Chalona, Former Lt.-Gov. Bidwell Adam, E. A. Lang, Col. Seymour Weiss, Mr. J. Skelley of New Orleans, Edw. W. Hebert, Charles G. Moreau.

Bathing beauties will represent the following-named business houses: Bay Cash Grocery, Bay Mercantile Company, Atlas Drug Store, Jos. O. Mauffray, Blue Ribbon Bakery, Bay Music Store, Fahey Drug Store, O. M. Villere, Waveland Mercantile Company, C. B. Mollere, Waveland Drug Company, Haas Lumber Company, Newport Grocery, Red Star Fish Market, Garcia & Carr, Bay Laundry, LeBlanc's Cash Store, Economy Store, DiBenedetto Grocery, Coast Serve-Self Grocery.

TRAINING COURSE FOR T. P. A. HELD IN BAY CITY TUESDAY

Course of Study Was Directed by Mrs. C. C. McDonald—Membership Drive Sept. 12.

An interesting training course for executives of the T. P. A. was held at the Courthouse on Tuesday, August 30th. The course of study was directed by Mrs. C. C. McDonald and Mrs. Milton Phillips and proved very helpful and instructive to those who took advantage of it.

The work of the organization covers a wide field and is interesting and inspiring. It was decided at a call meeting of the executive committee, held June 21, at the home of Mrs. A. P. Smith, to change the membership dues of the Bay Central T. P. A. to 50c a year for active membership and \$1.20 for associate membership. This should make the membership drive which is to start on the Monday following the parade, a great success.

Labor Day Dance at W. O. W. Hall For The Maccabee Association

There will be a "Candidates' Dance" at Woodmen Hall, Bay St. Louis, by the local order of Maccabees, on the night of Labor Day, September 5, to which all city candidates are especially invited in order to meet the voters and others of their friends who will attend. Music by Saucier's Jazz Band. Admission 55 cents. Ladies 25 cents. The Maccabees are noted for the success of their affairs and the Labor Day Candidates' Dance promises to be one of equal interest and pleasure.

With \$12,500 subscribed up to Wednesday night the Masons of Bay Saint Louis faced the necessity of nearly doubling that amount by Monday night or cancelling all subscriptions already signed, and abandoning attempts to liquidate the indebtedness against the Masonic Temple.

Spurred by this necessity workers are making every effort to bring in the thirty additional minimum subscriptions needed and will meet at the temple at 7:30 tonight for another report.

If sufficient results are shown tonight the effort will be continued until Monday night when, in accordance with the lodge's contract with the insurance company handling the insurance risks under the plan being used, a final decision must be reported to the company.

A last appeal went out Thursday to all Masons and their friends to help prevent the loss of the work already done and to at least make it possible to put the subscription refunding plan into effect.

The headquarters office on the second floor of the temple will be open all day Saturday for the accommodation of those who desire to assist.

On the basis of reports up to Wednesday night the Women's Division A, in charge of Mrs. E. J. Leonhard, was far in the lead with a total of \$3494 reported. Other members of this division are:

Mrs. C. J. Mitchell, Mrs. C. C. McDonald, Mrs. E. S. Drake, Mrs. C. M. Shipp and Miss Hilda Sick.

Second place honors are held by the other women's division, B, headed by Miss Miriam Engman and including Mrs. Fred Wright, Mrs. Leo W. Seal, Mrs. J. C. Buckley, Mrs. W. S. Speer and Miss Ruth Schreck. The lead among the men's groups is held by Division I, J. A. Coward, chairman, and including Dr. J. A. Evans and George H. Vairin. Its total up to Wednesday night's meeting was \$2500.

The special committee headed by E. S. Drake with a total of \$1530 is in second place among the men's organizations.

Division 3, H. W. Driver, chairman, has reported a total of \$1200 to date.

Cancellation of all subscriptions unless a considerable more can be subscribed at once is necessary because the insurance plan being used makes available to the lodge a very material reduction in amortization costs, but the amount so far subscribed does not cover enough of the debt to bring this cost to a point below the present available revenues.

If that can be done it is believed the obligations may be carried without difficulty until such time as improved conditions will put the organization on a much more comfortable financial footing.

CHILDREN PARADE ON SAT'D 10TH.

Line of Children Parading Streets of City To Stimulate Interest in T. P. A. Work

On Saturday morning September 10, there will be a parade of school children from the Convent and all Bay schools. The teachers and some of the parents will also participate in the parade and there will be bands, banners and slogans a plenty.

The object of the parade is to stimulate interest in the work of the Parent-Teachers Association and in child welfare work. Let's have everybody out to give the children a rousing welcome as they march past. They are not only passing in review on the street, they are passing through the most critical time of a child's life when good health, character building and education are most essential to make them grow into strong, fine, intelligent men and women.

Every public-spirited person should thrill at the sight of all these children, and want to lend a helping hand. Further details of the parade in next week's Echo.

THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-First Year of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

NO INSTALLMENT TAX-PAYMENTS NEXT YEAR.

SHERIFF T. Ed. Kellar is in receipt of a communication from A. S. Coody, secretary Mississippi State Tax Commission, in response to a letter of inquiry from Hancock's sheriff and tax-collector in reference to installment payment of ad valorem tax, which prevailed this year by special act of the Legislature, that this plan will not be carried out for 1933.

The Mississippi State Tax Commission says the installment law applied for the current year only, and was not re-enacted by the 1932 legislature.

This settles a question that has been in the public mind and self-asked and thanks to Mr. Kellar for the information contained in the letter he received from headquarters.

This change back to the old law will be regretted. It was quite convenient to pay one's taxes at different times in different sums until the entire amount had been paid.

Next year our people will be less able to pay taxes to say nothing of the law that the pound of flesh due the State be paid in one lump sum.

WHY DO THEY RISK IT?

NEWS reports indicate that two fliers have been lost in an effort to fly from the United States to Oslo, Norway.

Thousands of people will wonder why the gentlemen in question were willing to risk their lives over the water of the Atlantic to make an aerial journey to that country.

Like as not, thousands of people wondered why Columbus "took the risk" of sailing to seek a new route to India, and why explorers of all ages have been willing to face hardships and perils in order to be able to say that they had been somewhere where other people had not been.

We can't answer the question. Men and women in all ages have been willing, in the conquest of new lands and new agencies, to assume all sorts of risks. Moreover, the progress of the race depends on activities of those who attempt something without regard to immediate returns.

PROTECTING OUR FISH AND GAME.

SOME two thousand applicants for positions of county fish and game warden underwent the special examination, held Monday, before any appointment for the eighty-two county appointments could be made and announced from Jackson. From Bay St. Louis and other parts of the county several visited Wiggins, where the examination for the southern district was held. The announcement, State Warden Hunter Kimball stated, of the various appointments would not be made until possibly within the next ten days or two weeks.

It appears the State has gone into earnest in saving the game and fish of the State. It is not too late and we note of this protective measure with much interest. This is one of the outstanding resources of Mississippi.

It won't be long now before people will be saying, "I wish I had bought it when. . . ."

When a man tells a woman something that she likes to hear he is probably well aware of the fact.

September is a good month in which to send in a check for a year's subscription to The Sea Coast Echo.

Bay St. Louis merchants should give as much study and attention to their advertising as to their buying.

Business need not hesitate to "come home." The largest reception committee in the world is anxious to welcome its return.

Advertising should be used to build up the prestige and good will of any business, but don't figure it as an expense, but an investment.

The bald eagle is supplanted by the golden eagle on the new quarter dollar—possibly in compliment to the gold standard.

As we read the papers we are impressed with the fact that the "outlook is brighter" but nobody seems to make any profits on the outlook.

Everybody in Hancock county should read The Sea Coast Echo regularly. It will help them and help us, and the cost is too small to be mentioned.

Wealth comes from the soil, and better days will dawn on this country when the prosperity of the hard working farmer is the normal, not the exceptional, occurrence.

Permanent prosperity in this country depends upon agricultural profits. You can paste this in your hat whenever you hear somebody talking about what makes the United States great.

It's entirely too hot to walk over to your neighbor's to read this newspaper; send in your subscription, please us and your neighbor. (Note: If your neighbor has a habit of borrowing your newspaper put a pencil mark around this and leave it where he can get it.)

SHORES OF BAY ST. LOUIS.

A VISITOR to Bay St. Louis Sunday who had not been here for a long while marveled at the many improvements that had taken place here within comparative so short a time. Going over the bridge he was surprised that the entire shore rim of the Bay of St. Louis was not dotted with villas and other summer homes of possibly less pretensions.

"If this were elsewhere and away," he said, this body of water with its roomy rim would not long remain vacant as it is and value of land would be enhanced by this improvement. However, the day is not distant, when the coast will again come into its own there will be a general upbuilding and the shores of Bay St. Louis will in time be dotted with the cottages and other dwelling buildings that seem to be conspicuous by their absence.

It was quite a dream of the late H. S. Weston, builder and developer of Hancock county, who was the father of many local improvements, that the Hancock county seawall, the first built on the Coast, would extend entirely around the horseshoe contour of the Bay of St. Louis. It was for this reason, he told the writer one time, that he had his associates to build the Bay St. Louis seawall as far towards the north-end as possible. He was in hopes that it could later be built and then Harrison county would continue it. Skirting this seawall, he had planned, there would be a continuation of the present boulevard.

This was a great vision, by no means impracticable. In fact, we will live to see the consummation of Mr. Weston's dream and may generations enjoy this improvement and its attendant benefits to follow.

PASS CHRISTIAN BEACH TRAGEDY.

THERE seems to be little or no excuse for the automobile tragedy at Pass Christian beach, not far from Henderson Point, Monday morning at 3 o'clock, after a dance for colored people had adjourned.

As a result of this smash-up five lives were forfeited and others injured and property lost, the last, of course, comparatively negligible.

Why nine people should crowd into one automobile is beyond common sense. This, it is said, the number carried by the car filled with colored men and women. The other car carried five passengers. Again, it is said the speed was approximately fifty-five miles an hour. Both cars crowded, beyond the sense of safety and sanity, both going at a speed exceeding proper limitations on a narrow road and at a point where there is a bend, came into full head-on collision. The wonder is that every passenger in both cars were not killed outright.

The hope is expressed that there will be a thorough investigation made of the occurrence and that those guilty of criminal negligence, for we cannot call it anything else, will be properly dealt with, both in punitive and exemplary manner.

And if the colored night club, located in the very front yard of this show place of ours of the Mississippi Gulf Coast is going to be a contributory cause of trouble—EVEN INDIRECTLY—then we favor drastic measures be taken in the premises.

COMMUNITIES MIGHT PROFIT.

IN ADDRESS by Major W. A. McDonald delivered before the Bay Rotary Club this week on the occasion of his recent trip to Mexico City he stressed the fact that Mexico was exerting every effort to further secure the good will of the United States; that every public influence was directed towards that direction. To impress strangers and visitors with Mexico and to further the national good will was seemingly uppermost as far as we Americans and our country were concerned.

To impress the outside world for better opinion is a gesture that counts for much and should apply not only to nations and States but to every community. It is a lesson we might well take to our own notice and practice and the returns are many and of lasting value.

Bay St. Louis, as well as the balance of the Coast, has an unusual opportunity to attract strangers and to make a lasting impression on those who come within our gates should be uppermost in the minds and doing of every resident of this section. New people, new blood create new demands and finally redound to not only a general interest but finally down to the individual.

STOCKS NO BAROMETER.

STOCK market prices are advancing, and this is evidence that the investing public is beginning to regain some of the confidence that it lost last year when prices began to tumble. However, do not lose sight of the fact that this rise in prices is not warranted by earnings of the companies whose stocks are going up.

The stock market advance, therefore, is no barometer of the actual condition of the people of the United States. Particularly does it fail to reflect the fate that menaces the agricultural portion of our population. This great body of American citizens have not had a square deal from the government of the United States, and its plight cannot be dismissed without dooming to failure anything like permanent prosperity for the nation as a whole.

RUSSIA AND JAPAN AGREE.

SOVIET RUSSIA and Japan, it seems, have decided to be friends rather than enemies. This appears to be demonstrated by the recent fisheries convention between the two nations. Additional evidence comes from Russia itself where an admitted war cloud has hung over the Far East since the Japanese invasion of Manchuria last September. Here indefinite furloughs have been granted to three classes of Russian troops, indicating no concerted military mobilization is planned.

It is interesting to speculate the effect upon the American policy of non-recognition of territorial gains acquired by force, if Russia and Japan reach an agreement in the Far East. That these two nations are able to do as they please in that section of the world ought to be reasonably established.

WITH THE STATE PRESS.

MORE CREPE MYRTLES.

MORE participants in the well-established plan to plant a trail of crepe myrtles along Highway 49 from Jackson to the Coast are being solicited by local leaders in the movement, originated here by Mrs. J. F. Borthwick.

Already hundreds of these pretty flowering trees have been planted and many of them are in their best bloom now. Many of the crepe myrtles are located along the highway while others have been planted in yards and gardens and will be removed to the right-of-way after the highway is paved.

Mrs. Borthwick, who has been actively at work on the Crepe Myrtle Trail for the past two years, reports increasing interest in the project. She has made a house-to-house canvass from Hattiesburg almost to the coast. More than 200 crepe myrtles have been planted at Wiggins alone and other towns are joining in the plan.

Right now Mrs. Borthwick is anxious to enlist residents along the highway from Hattiesburg to Jackson. The Glendale community always in the front rank in any constructive program has planted scores of crepe myrtles. This is the first community north of Hattiesburg on Highway 49.

Mrs. Borthwick is asking citizens in counties between this city and Jackson to notify her of their willingness to co-operate in the crepe myrtle trail plan.

Any beautification program should gain the hearty support of all persons and a flowering trail of crepe myrtles certainly will help.

The crepe myrtle is a typical Southern plant and the pretty colors of the blossoms against the natural green background make a beautiful sight.

What can be more attractive than a concrete highway winding over the hills and across the valleys of South Mississippi, with each side bordered by crepe myrtle trees?—Hattiesburg American.

BEN HILLE RECOVERS STOLEN TIRES FOR TWO AUTOMOBILE OWNERS

While his car was parked in front of the Night Club during the early hours of last Saturday night, Frank Chalona, who was attending the dance with a party of friends, came out later only to find that his car had been stripped and robbed of one of the spare wheels and tires attached to the side of the car.

Mr. Joseph Chalona, father, owner of the car, the next day notified the authorities, but to no avail. However, through a friend, Mr. Chalona learned Monday that Mr. Ben Hille, garage operator had seen a colored boy making a get-away with the missing tire and had arrested his escape and in pursuit had gotten the tire which the boy had dropped and on Monday night the tire was back in the possession of its original owner.

Mr. Chalona is very grateful to Mr. Hille who refused even the slightest compensation, on the contrary, he said he was only glad to be of service and that the fact he had found the owner of the tire was of such satisfaction as to prove of sufficient recompense to him.

A tire, similarly stolen from the car of Mr. Bernard Shields was also found by Mr. Hille and returned to its owner. The city or county should have special protection to protect the cars parked at night around the picture theater and also the night club, where over one hundred thousand dollars worth of property is assembled and especially since so much tax is collected on each and every car in license and ad valorem measures.

Trans-Atlantic fliers seem to be under the displeasure of the "god of bounds" referred to by Mr. Emerson, the deity who tells men how far they can go in their endeavors. Once was enough for Col. Lindbergh, and Mr. Mollison, who has crossed recently from east to west, admits that the passage was "very difficult indeed." The god of bounds is likely to retain forever a portion of his power. No one can play the fiddle at sight, and not everyone can be a sculptor; yet Science has trimmed the prerogatives of other gods, and so far as trans-Atlantic flying is concerned, boundaries which none can pass today with certain safety, may sometime become as harmless as Mason and Dixon' line.

School Teacher (just before vacation—Now, children, I hope you will have a pleasant summer and, what is more important, come back with a little more sense in your heads.

Children (In Chorus)—Same to you, miss.—Boston Transcript.

Calotabs
TRADE MARK REG.
For lazy liver, stomach and kidneys, biliousness, indigestion, constipation, headache, colds and fever.
10¢ and 35¢ at dealers.

Hancock County Insurance Agency

FIRE
TORNADO
AUTOMOBILE
LIFE

INSURANCE

CASUALTY
BONDS
FIDELITY
JUDICIARY

IN ALL ITS BRANCHES

Let Us Take Care of Your Needs

A. A. Scaife, Agent.

Phone 108, Hancock County Bank

VICKSBURG KICKS ON POWER SALES TAX AND PLANS ACTION

Citizens Advised Not To Pay
State Tax of Two Per Cent
On Electric Bills.

Vicksburg, Miss.—Mayor J. C. Hamilton and Alderman J. M. Buchanan have been to Jackson to investigate the matter of consumers paying state sales tax on their light and power bills and have advised local citizens not to pay the 2 per cent sales tax on their bills until the matter has been investigated.

The city officials took this action after they had been informed that the Mississippi Power and Light Company has added on all bills this month the 3 per cent federal tax as required under the federal law, which the people are required to pay and also the 2 per cent state sales tax.

In Man of this year the Vicksburg Gas Co., had up the question with the city officials of adding the tax and R. M. Kelly, city attorney, advised the mayor and aldermen that utilities had no right to pass the sales tax on to the consumer.

The city board also had a conference with the state tax commission and they advised the sales tax was not a consumers' tax.—Daily News.

S. J. LADNER GIVES NOTICE OF INTENTION ANNOUNCE NEXT WEEK

City Commissioner Sylvan J. Ladner, in charge principally of the waterworks utility department of the city, has announced his intention of presenting his formal announcement for re-election and accordingly The Sea Coast Echo, in its next week's issue, will contain his formal declaration for re-election, along with a statement which is in course of preparation and will show tax-payers and property owners in general what has been accomplished in his department for the city.

It is always interesting to tax-payers to know not only how their money has been spent but also to know what they are getting in return for their taxes. Mr. Ladner has had long years of experience and this serves him in good stead. He has the voters to withhold judgment until his statement of stewardship will have been published in these columns next week, along with his formal announcement.

Hurrah For Mayor Kennedy

To The Editor Biloxi News:

Unacquainted with Mayor Kennedy, though for some years one of his thirty thousand appreciative subjects, I was most agreeably surprised by his published proposals to consider the wisdom of having Biloxi operate its public utilities; but I hesitate to applaud his plan for submitting the matter first to a body of leading citizens, for in America such individuals usually function with one eye on their personal interests, one on those whom they may disoblige and one on the public. The two first, being a majority, usually win. It is not so in England and Scotland. There men devote their attention to such matters with a single eye and it is centered upon the public interest. Fortunately, however, these gentlemen will have to report to the Mayor, in whose capable hands the public has placed its affairs; and it is not doubted that he and his associate commissioners are capable of arriving at a wise and independent conclusion.

The question of municipal ownership of public utilities has passed quite beyond the experimental stage. Bob Lyle, an unusually well informed man, has repeatedly informed the public that several thousand American communities conduct these enterprises successfully, many of them doing it so successfully that the profits arising from the operation eliminate all municipal taxation.

Two instances are contained in a current publication: Bloomfield, Iowa, a small community, has acquired a surplus of \$78,500 in the last five years by operating its own power plant; and by the same means Trenton, Neb., has acquired a surplus of \$10,000 has reduced rates 25 per cent and has entirely suspended local taxation.

Prevailing economic conditions make it unnecessary to argue that it would mean to 90 per cent of Biloxi's population if municipal taxation could be eliminated. It would be such a relief that Mayor Kennedy's government would rival in popularity Santa Claus and every Saint in the calendar.

One hopes that this is not merely a gesture on the part of His Honor, but that he means to see it through. A. CITIZEN.

Food prices advanced in 51 cities in month up to July 15.



LABOR

MECHANIZATION will never replace the craftsman. And as the world rises to a keener appreciation of human skill, so will labor's position as the keynote in our economic arch be strengthened.

Me who work, be it with hand or brain, find in every new obstacle an urge and an inspiration to achieve better than before.

Labor, we salute and honor you!

Merchants Bank & Trust Co.

SAVE



To Make Dreams Come True

THE simplest way we can say why banking your money is advisable is this: The more you save the more you have, the more money you have saved the more your desires and dreams can be fulfilled. That is why we say, save to make your dreams come true. It is the surest way. Start today.

PEOPLES Building & Loan Association

GEO. R. REA, Sec'y.

Masonic Temple,

Bay St. Louis, Miss.

NEW ORLEANS WOMAN CIVIC LEADER DIES ILL THREE WEEKS

Miss Kate Gordon Passes—
Was Pioneer Worker
Against Tuberculosis.

Miss Kate Gordon, a leader in the civic life of New Orleans for more than 30 years died Wednesday after an illness of three weeks.

A pioneer worker against tuberculosis in the South, Miss Gordon was nationally known for her leadership in welfare movements, particularly those which affected women and children. She was instrumental in forming the Louisiana State Tuberculosis Commission, whose work brought about the establishment of the Greenwell Springs hospital, the first state tuberculosis hospital in Louisiana.

Her latter years had been devoted to the fight against tuberculosis and she was given credit for beginning practically all movements in Louisiana against the dread disease. Since the death of her sister, Miss Jean Gordon, who died Feb. 24, 1931, she had taken over the work of the Milne Home for feeble-minded girls, serving as president of this institution and carrying on the work almost single-handed.

A native of New Orleans, Miss Kate Gordon was born 71 years ago

on July 14, 1861. She was the daughter of Geo. H. Gordon, an educator who came to New Orleans from Edinburgh, Scotland, and Margaret Galtie Gordon. She was educated in the schools here and was a pupil of Miss Shaw's finishing school, an academic for fashionable young women of the period.

Up To Pa

Teacher—If your mother is shopping and finds she has left her purse at home, she may ask the clerk to send the parcel C. O. D. What do those initials mean?
Bright Boy—Call on daddy!

Drink Yourself to Health! BUCKHEAD CRYSTALS

One package makes 15 gallons of Mineral Water. You will find this marvelous mineral water far superior to any man-made drug. Highly beneficial for rheumatism, diabetes, kidney and bladder trouble, stomach disorders, bad complexion, excess acidity, constipation. Use this product of Mother Nature and note how well you will feel.

\$1.50 a Package

at Drugstores Grocery Stores or direct from—

ABE COHEN
WOODVILLE, MISS.

CLERMONT HARBOR

Mr. and Mrs. Daninberger of Bordages avenue entertained Mr. and Mrs. Latare who are summering at Waveland.

Mrs. Spitzfaden and Miss Clara Holderth visited Mr. and Mrs. Deninger during the past week, also Mrs. Bernice Englert and party of friends associated with the Japanese Consul.

Mr. Alfred Zeller visited his father who is occupying the Bernier cottage.

Miss Rose Bokenfohr motored back to New Orleans after an "all too short" vacation spent at Clermont Harbor.

Mr. and Mrs. E. A. Haydel entertained at a three table bridge party at the home of her parents, Bordages avenue.

Mrs. Standley Simmons and children have returned to New Orleans after an enjoyable sojourn at Clermont Harbor.

Mr. and Mrs. R. H. H. and children spent the week end at their cottage on Bordages avenue.

Mr. and Mrs. Vaven and Mrs. McNelly motored to New Orleans for a few days, but was glad to exchange his heat for a return to the cool breezes of Clermont Harbor.

Mr. and Mrs. N. N. Hingle had as their guests over the week-end, Mr. and Mrs. Jarrett and Mr. Oswald Abramson of New Orleans.

Mr. and Mrs. Walter B. Sherman and accomplished daughters, Misses Audrey, Honorine and Maxine, left for their home in New Orleans Wednesday afternoon, after spending the season in Clermont, occupying one of the cozy and attractive cottages. With their big new Chrysler car they enjoyed their stay with many trips along the Gulf Coast strand.

Mrs. George J. Muller and children, George, Jr., Robert A., and Rosemary who have been visiting with their grandmother, Mrs. John Bernos, for the season, returned to New Orleans Wednesday by motor, returning home in time for the school season. During their stay Mr. Muller spent the week-ends at Clermont.

KILN NEWS**KILN HIGH SCHOOL CLASSES ORGANIZE—SENIORS ELECT OFFICERS.**

Professor Lumpkin called a meeting of the Seniors Thursday at noon to elect the class officers and sponsor for the year 1932-33. The results were as follows:

Maude Wicktom, president; Duree Jones, vice-president; Esther Fuente, Secretary; Mordece Jones, Treasurer; Lucy Curet, Historian; Lela Weber, Reporter; Mrs. Anderson, sponsor, Miss Beavers, assistant sponsor.

Also, a committee was chosen to select the class colors, motto, and flower.

With the addition of four new members—Mabel Farmer, Cecil Pearson, Lucy Curet, and Woodrow Stockstill, who bring the number of seniors to eighteen, nine boys and nine girls we have a number equaling the largest class that ever graduated from Kiln High School.

On Sunday 16th the juniors elected officers and sponsor. The results were as follows:

President, Jim Peterson; vice-president, Leo Mauffray; secretary, treasurer, Estelle Cameron; reporter, Lillie Mae Wicktom; sponsor, Mr. John Farmer. The juniors have fifteen enrolled this year.

The Agriculture Boys at Kiln Cull Their Poultry Flocks.

In connection with the instruction in culling poultry at Kiln High School, Mr. Lumpkin reports the following results:

Two culling demonstrations were held, one at Mr. J. R. Wolfe's and one at Mr. Stanley Koch's place. A total of thirty-five boys participating. Home practice work in culling was done by twelve boys, including the handling of three hundred and forty-nine birds.

There were 93 birds discarded and 256 birds kept. The boys doing home culling work include Clifton Lee, Edward Anderson, Leo Lee, Roger Goss, David Baker, Jewell Pearson, Nelson Ladner, Willie Lee, Edro Lee, Lee Preston Mitchell, Howard Ladner and Clifford Yoder. The saving resulting from discarding unprofitable birds in Kiln Community will amount to a considerable figure.

**STARTS
FRIDAY,
SEPT. 2****THE BAY MERCANTILE CO.
Huge Fall Opening Sale****ENDS
Saturday,
SEPT. 10th.**

VALUES UNBELIEVABLE AND ON A RISING MARKET NEVER AGAIN WILE YOU BUY GOODS AT THESE RIDICULOUSLY LOW PRICES. COTTON AND OTHER BASIC PRODUCTS ARE SOARING. BETTER TIMES AHEAD, FIRST TIME IN THREE YEARS. BUY YOUR FALL AND WINTER SUPPLIES NOW AND SAVE MONEY. GOODS ARE MOVING FAST, MILLS AND FACTORIES ARE ALREADY BEHIND ON DELIVERIES. WE HAVE BOUGHT AT THE LOW PRICES. HERE FOR YOUR BENEFIT, WHILE OURS LAST, DRY GOODS, SHOES, HATS, PANTS, DRESSES, STOVES, OTHERS. ALL SALE GOODS MARKED CLOSE FOR QUICK TURNOVER FOR CASH.

DELIVERIES ON PURCHASES OF OVER \$2.00.



Children's School Dresses—
Values 59c, vat dyed, strictly fast
Colors, 25c & 35c
Crepe and Charmeuse Dresses—
Ladies' early fall numbers \$1.95
Ladies' Dresses and Suits—
Early Fall prints and linens \$1.00
Prints and Linen in late summer
and early fall dresses, 2 for \$1.00

Poto Rican Gowns, new lot will sell for—
Each 25c

Ladies' full fashioned Hosiery—
Values 69c, this sale, 45c

One Lot Children's Socks—
10c and 15c, the pair 5c

**Bedroom Slippers, with heels, red, blue or
green, 49c**

**Broadcloth, it will not stay at this price, we
cannot replace it. White and colors 10c yard.**

Hammocks, sold for \$3.95, get one for \$2.50

Hot or cold jug, 1 gallon size, \$1.00

**Aladdin Lamp, complete, only one will be sold
at this price, \$8.49**

**Visit our 10c counter, cosmetics and costume
jewelry.**

**Cotton and Rayon Crepe, for fall and early
winter, 25c yard**

**Outing Flannels—Worth 15c yard today, we
will sell what is on hand at 10c yard**

Boys' Linen Suits Regular \$1.98, Special \$1.50

**Work Clothing—Men's 220 weight overalls—
High back worth 75c, Special 59c**

**Fall Felt Hats for ladies,
Latest creations—
50c, 69c, \$1.00 & \$1.50
One Lot Beach Pajamas
Regular \$1.00 numbers,
2 peice with jacket and
belt, this sale 2 pr. \$1.00
New Lot Rayon Night
Gowns, 69c**

**SCHOOL SUPPLIES**

**Big Ben Pencil, oversize
Eraser, 2 for 5c**

**Full line Mississippi adopted —
SCHOOL BOOKS**

100 Sheets Filler Paper 10c

50 Sheets Filler Paper 5c

Our Gang Tablets, 2 for 5c

**Good School Pencils, Metal Ferrule
Good Eraser, 3 for 5c**

**Composition Books, Typewriter
Paper, Crayons, Ink, Glue and
other school supplies.**

Quilting Patches 35c rolls for 23c

**Fountain Pens for school—
10c, 25c & 50c**

**Turkish Towels—
19x42 each 10c
22x44 each 15c**

**Neckties—Solid and fancies, regu-
lar 19c—special this sale 10c**

**Sheets 81x90—98c value 65c
81x90 Sheeting 35c value 25c yd.
Sheets 81x99 Pepperell \$1.00
Pillow Tubing 2 yds. 35c**

**4 qt. Aluminum Pitchers and 2qt.
Aluminum Pitchers, cheapest in
history—
Both for the price of one 60c**

**Get that supply of school and winter
handkerchiefs—
5c kind, 2 for 5c
10c kind, 5c
15c kind 10c**

**Elastic—1-4 inch good quality—
3 yards for 5c
6 yard bolt 9c**

**Bedroom Suite for cash—
Only one will be sold at this price
1 Chiffonier
1 Dresser
1 Chiffonier
1—2 inch Post Iron Bed ..
1—50-lb. rolled edge cotton
Mattress
1 Steel Frame Spring
2 Pillows
8 pieces for \$47.50**

**Boys' Overalls, worth 69c and advancing—
Special 39c & 49c**

**Men's Blue Chambray Work Shirts 39c
For Boys, extra good 25c**

**Boy's Long Pants for school wear, dark or
light colors, 50c & 75c**

**Men's Work and Dress Wash Pants, Values to
\$1.50, Special 69c**

**Men's Dress Shirts in white and solid colored
broadcloths, 50c 75c & \$1.00**

**Boys Shirts, fancies and solid colors 25c
\$10 and \$12—9x12 Felt Base Rugs \$5.95**

**9x12 Bungalow Straw Rugs, worth \$5.00.
This Sale \$3.50**

**One Lot Tinware, values to 19c this sale 10c
2nd. Lot, special values 2 peices 15c**

Harness, Saddles and Plows—

**Ladies' and Girls' "Star Brand" Oxfords in
black, tan or patent. Composition Soles, sizes
2 to 8 \$1.39**

**One Lot "Star Brand" Ladies' and Girls' Ox-
fords and high heel straps and pumps—
Values to \$3.95, Get them now \$1.00**

**School Shoes, for boys and girls Star Brand
Oxfords and strap slippers in patent and gum-
metal, sizes 5 1/2 to 2 \$1.00**

**Mens' "Star Brand" Work Shoes (most wear
for the money—\$1.00, \$1.39, \$1.59 and \$2.00**

**Men's Dress Oxfords "Star Brand"—
\$2.00, \$2.75 and \$3.95
Best For Looks and Wear**

**Men's Vici-Kid Gaitors, in black and tan—
Were \$1.95 and \$2.75, Special \$1.25 & \$2.25**

**Men's Ventilated Oxfords, Values to \$2.25—
Any pair, \$1.00**

**Men's Fancy Dress Socks—25c socks on to-
day's market—2 pairs 25c**

**Boys' School Caps—Nice assortment light or
dark 25c**

**Boys' Overalls, worth 69c and advancing—
Special 39c & 49c**

**Men's Blue Chambray Work Shirts 39c
For Boys, extra good 25c**

**Boy's Long Pants for school wear, dark or
light colors, 50c & 75c**

**Men's Work and Dress Wash Pants, Values to
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This Sale \$3.50**

**One Lot Tinware, values to 19c this sale 10c
2nd. Lot, special values 2 peices 15c**

Harness, Saddles and Plows—

**To the Tax-Payers of
Hancock County**

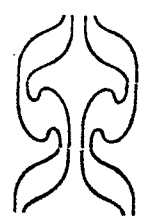
August 29, 1932.

I am in receipt of a letter from the State Tax Commission with reference to the installment payments of ad valorem tax for the year 1932 to be collected in 1933. You will find a copy of this letter elsewhere in the Sea Coast Echo. As you understand all ad valorem taxes are due and payable on or before the 1st day of February of each year. The Legislature of 1931 made it possible for taxpayers to pay their taxes in quarterly payments one payment falling due the 1st of November 1931, one payment falling due February 1st, 1932, one payment falling due May 1st, 1932 and the last payment August 1st, 1932. This law applied only to the 1931 tax and does not carry over for any other year. Mr. A. S. Coody's letter dated August 25th, 1932 which you will find in columns of the Sea Coast Echo, is self explanatory.

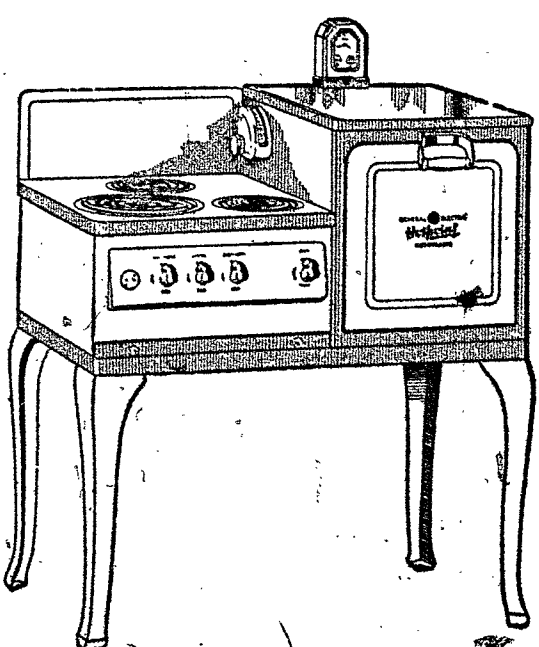
Respectfully submitted,

T. E. KELLAR,
Sheriff and Tax Collector.**KITCHEN HANDS**

—the toll of grease and dirt.
They are easy to spot in any
group of women. But look
at the hands of the woman
who uses electric cookery.
"Kitchen Hands" are not
hers, for electric cookery is
above all clean and cool.



Believe it or not, ou can prepare a full course dinner in your best dress, put it in the oven and leave, if you use automatic electric cookery. Spend your good time out of the kitchen. Let the range do the watching and waiting. There is nothing connected with an electric range that will make dirt and grease and give you "kitchen hands."



The resourcefulness of private initiative and the courage of private capital have brought modern electric service at reasonable rates to Mississippi towns and villages which had never considered such convenience.

B. E. EATON, Pres.

**MISSISSIPPI
POWER COMPANY**

Begin tomorrow to cook electrically. It is economical and it is convenient, certain, cool. Let us show you the many advantages of electric cookery. Phone us for the facts. Ask our local manager to call on you and give you the details. Ask him about the new reduced prices on every range in our stock. This inquiry will not obligate you in the least.

**COLMER
INTO 2ND
PRIMARY****Coast Candidate Enters Second Primary With Lead Of 253 Votes Over Hall**

With six Mississippi congressmen renominated interest in the second primary September 13 has shifted to the sixth district, where Congressman Robert S. Hall of Hattiesburg trailed District Attorney William M. Colmer of Pascagoula by 253 votes in the first primary Tuesday.

With final tabulations Monday showing a total of 25 273 in the district, 17,522 of this total having been cast for opponents of Mr. Hall, political observers of this district were speculating upon whether Mr. Hall could overcome this vote in the second primary with District Attorney Colmer.

Complete tabulations received showed 3004 votes for Colmer, 7751 for Hall, 7287 for former Congressman T. Webster Wilson of Laurel and 2231 for J. Calvin Broom of Colum-

bia. The latter two were eliminated in Tuesday's balloting.

Colmer supporters, who announced having received assurance that the bulk of the Wilson and Broom vote would go to the district attorney in the second primary, reported plans were being completed for a vigorous campaign beginning next week, and with interest centered on this particular contest in the second primary, predicted a considerably large vote in the second primary.

Adding interest to the contest is the fact that Colmer, a newcomer to the state political field, led two veterans, Hall having served two terms in congress. Wilson served three terms in congress before relinquishing his seat to make the race for the United States Senate against Senator Huber Stephens, in which Wilson was defeated in a close race.

**Grammar of the Links
Friend—Is it spelled "p-u-t" or
"p-u-t?"**

**Golf—"P-u-t." "Put" means to
place a thing where you want it;
"putt" means a vain attempt to do
the same.—Boston Transcript.**

**Mr. Pester—Yes, my love, we've
lost all our money, but it was an
act of Providence.**

**Mrs. Pester—That excuse won't
go. It was many acts of improvi-
dence.—Montreal Star.**

**BAY HIGH
FOOTBALL
SCHEDULE****Eight Games Announced—
Thanksgiving Date Open
—Only One Game to
Be Played Here.**

With more than 25 candidates reporting for classification indications of a successful football campaign were bright as Coach Milton "Hippo" Phillips anxiously awaits the regular practice call for his Bay St. Louis Hi athletes.

Graduated to the Class A division of the Gulf Coast Region last year Coach Phillips has arranged a strenuous schedule for the Bay Hi outfit, and with 18 lettermen returning the mentor has plenty of experienced material to mold a winning combination around.

To make the nine-game schedule even more difficult, the Bay Tigers

have but one contest to be played on their home field. The remainder of the conflicts will be waged on foreign soil including the Fair Grounds in Gulfport and two games in Louisiana.

Included in the large number of boys to report for classification were: Earl Ramond 159, Orest Laurent, 135, Woodrow Lafontaine 118, J. V. Bontemps, Jr., 140, Bob Strong 116, Joe Loiacano 149, William Smith 122, William Moran 150, Coy Ladner 130, Curtis Ladner 130, Walton Baxter 140, John Lewis Kerr, 150, Terry Ansley 150, Terry Manier 140, Ed. Marquez 140, Lewis Sommers 155, August Scaife 165, Francis Nelson 154, Leroy Nelson 140, Truman Beeson 155, Homer Carmichael 130, D. Middleton 160, Roy Jody 140, and Jack Hollerman 140.

The complete schedule follows:

Sept. 21—Bay Hi-Holy Cross at New Orleans.

Sept. 30—Pass Christian at Bay.

Oct. 8—Bay Hi at Pascagoula.

Oct. 14—Bay Hi at Slidell La.

Oct. 21—Bay Hi at Moss Point.

Oct. 28—Bay Hi at Kiln.

Nov. 4—Bay Hi-Lyman at Gulfport Fair Grounds (night game.)

Nov. 11—Bay Hi at Long Beach.

Nov. 18—Bay Hi at Ocean Springs.

Nov. 25—Open date.

He Won't Be 'Dun' So Much
"I don't see why you haggled so with the tailor about the price—you'll never pay him."
"But you see, I'm conscientious. I don't want the poor fellow to lose more than is necessary."—London Hit-Bits.

CLASSIFIED ADS.

"BUSINESS OPPORTUNITY"
BE YOUR OWN BOSS: Become distributor or agent in your locality for Buckhead Crystals, a natural mineral water product from the famous mineral wells of Mineral Wells, Texas. Good pay. Steady work year round, independent future. Satisfaction guaranteed or money back. A real opportunity. Act quick! Write, phone or wire Abe Cohen, Woodville, Mississippi for exclusive territory. 8-19—4tp.

FOR SALE

One Kohler Electric Light Plant, fifty lights 1,400 Watts. One station car, Ford, model T, Martin. Party body suitable for school bus. One McCormick Horse Drawn Lawn Mower. C. B. Dicks, Spanish Trail and Waveland avenue, Waveland, Miss. Phone 2103. 9-2—St.

C. B. Mollere

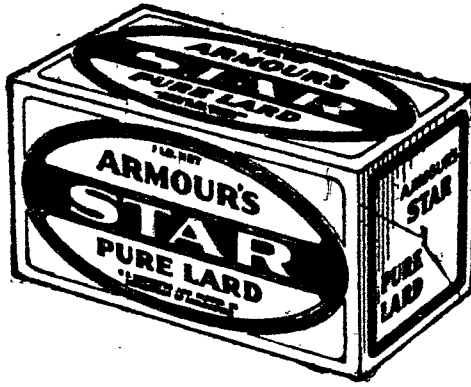
Coleman Avenue Waveland, Miss.

**BIG ARMOUR'S SALE AND DEMONSTRATION
AT OUR STORE ALL DAY SATURDAY SEPT. 3.**Cloverbloom or
Brookfield
Per lb. 21c**PURE LARD**

2 lbs. 15c

COMPOUND

4 lbs. 28c



PICNIC HAMS, per lb. 5c

LARGE HAMS, per lb. 10c

STAR HAMS, per lb. 15c

MILK Armour's Veribest, 5 cans 23c**CORN BEEF** Armour's Veribest 16c
12 oz. can**KITTY TOMATO PASTE**, large can 4c**ROLLED OATS** pkg. 5c**COFFEE** and Chicory, Luzianne, lb. 23cSPINACH } 2 Bunches }
TURNIP GREENS } FOR }
MUSTARD } 5c }
GREENS }
ORANGES } PER
LEMONS } DOZEN
BANANAS } 15c**ARMOUR'S** CHUCK ROAST, per lb. 18c**QUALITY** VEAL ROAST, boneless
per lb. 15cWEINERS or Frankfurters
Per lb. 10c

Watch Circulars for other SPECIALS.

FREE—First one guessing correct number of
cans of Light House Cleanser in box
will receive Ten Dollar box of high class Armour's
toilet articles and soaps.

—Visiting at the home of Mrs. M. V. Gex and Miss Gex for the past week were Misses Alix Levie, Rita Maestri, Eunice Vinne, Dot Grundmann, Dr. L. D. Britsch and Messrs. Irvine Levi, Lloyd J. Stone, Berchman Harvey, all of New Orleans.

—Mrs. C. E. Craft, superintendent-nurse at King's Daughters Hospital, has returned from a week's vacation which she spent at her former home and with relatives at Hattiesburg, accompanied by Mr. Craft. During her absence from the hospital from her duties Mrs. E. J. Lacoste, registered nurse, was in charge of the hospital, assisted by Miss Anna Richardson, in training.

—Mr. Winfield Partridge was called to Mobile by a message announcing the death of his brother, Harris Partridge, who passed away Saturday, August 27, and whose wife preceded him to the grave by nine months. The deceased was prominently known and connected in the Gulf City. Mr. Charles Partridge, resident of Mobile came to Bay St. Louis after attending the funeral with his surviving brother.

—Mr. and Mrs. Winfield Partridge and daughters, Misses Anne and Antoinette, left here by auto during the week and are at present visiting at Memphis, Tenn. From there they will go to Tell City, Ind., where Mr. and Mrs. Partridge will visit for an indefinite period and the Misses Partridge will go to school at "St. Mary of the Woods," at Terre Haute, Ind. Miss Effie Graham Power and Miss Louise Carrere will also attend "Our Lady of the Woods" this forthcoming session.

A food specialist states that growing offspring should have a mid-afternoon repast. A doctor and a mid-afternoon repast is not exactly the picture that rises before the eye of a middle aged parent. The figure that he sees, with a tinge of regret that the past cannot be recalled, is the figure of a vanished child, calling: "Ma, kin I have some grub."

**LOUIS BORN DIES
AFTER ILLNESS OF
MONTH'S DURATION**

Louis Born, past resident of Bay St. Louis for the past ten years, passed away at his New Orleans residence, 2431 Magazine street, on Friday, August 12, following a succession of three strokes the first of which occurred in Bay St. Louis June 25.

He is survived by Mrs. Born and their children namely, Edward, Charles, Rosa, Irene and Esther Born; Mrs. Hugh G. Smith and Mrs. Hebert W. Christenberry. The deceased was also a brother of Joachim Born, Mrs. Charles Lehmann and Sister M. Bernada of St. Scholastica's Academy, Covington, La.

In this city Mr. Born had resided at the family home, "Broadlawn," Carroll avenue.

Friends and acquaintances here as well as elsewhere are deeply grieved to learn of the passing away of this gentleman, a christian of the truest and exemplary type. His passing way is an occasion of much sorrow and general regret.

—Mrs. M. Dienes of New Orleans is the guest of Mrs. W. J. Curry.

—Capt. Pears of Leonhard avenue has returned home from a trip to relatives and friends in Ohio and reports a most pleasant journey and delightful visit.

—Mayor Charles Traub and Mrs. Traub have returned home from Milwaukee, where they attended the annual convention of Spanish-American war veterans, of which His Honor is an active member.

—There will be a program at Central School this Friday morning at 9 o'clock marking the formal opening of the city school to which patrons and the public interested are cordially invited to be present. Prof. S. J. Ingram looks forward to one of the best sessions yet. Other city schools will have appropriate programs for the occasion.

**SPECIAL SALE
OF PERMANENT WAVES**

FOR THE MONTH OF AUGUST

All \$3.00 Waves, special 2.00
All \$5.00 Waves, special 4.00**Miller's Beauty Shoppe**Make Appointments Early
306 Main Street, Bay St. Louis.**THE SEA COAST ECHO****Political Announcements.**

The Sea Coast Echo is authorized to announce

**FERDINAND H. EGLOFF
W. L. BOURGEOIS
GEO T. W. MULLER**

as candidates for election to the office of Commissioner City of Bay St. Louis.

The Sea Coast Echo is authorized to announce

**G. Y. BLAIZE
ROBT. W. TOULME
JOSEPH O. MAUFFRAY**

as candidates for election to the office of Mayor City of Bay St. Louis.

City Echoes

—Little Miss Mary McDonald Kittrell returned home Wednesday from a few days' visit to relatives at Laurel, Miss.

—Mrs. J. H. Thompson of New Orleans spent Wednesday in Bay St. Louis, visiting her sister, Mrs. L. S. Elliott and family in Union street.

—Mrs. John O. Dickson of New Orleans is visiting at the beach home of relatives, Mrs. Paul Gelpi, Sr., and family, for an indefinite period.

—Mrs. Leon Miller of New Orleans is the charming guest of Mr. and Mrs. Charles C. Piper at their lovely summer villa on South Beach Boulevard.

—Mr. and Mrs. Charles C. Piper entertained Mr. Fred Earhart, son of Commissioner Earhart, of New Orleans, at a birthday dinner Sunday, at the family home on the south beach.

—W. J. Curry, Jr., and Robert to attend the 16th Grand-Chapter Conclave of Sigma Phi Epsilon Fraternity to be held August 31, Sept. 1, 2 and 3 at Signal Mountain Hotel, Chattanooga, Tenn.

—Mrs. (Dr.) Jas. A. Evans is spending ten days enjoying a motor trip through sections of Louisiana and Texas, accompanying Dr. Evans' sisters, Mrs. Herrington and Mrs. Thompson of New Orleans. They expect to return home Sunday.

—Miss Reine Bienvenue, well-known and successful dressmaker, doing individual and family sewing, will be at the Hotel Weston from Tuesday, September 6th and solicits the patronage of the community and surrounding territory. Terms reasonable.

—The S. J. P. T. A. of Bay St. Louis will hold its first meeting this year Thursday, September 1, 3 o'clock at S. J. A. This will be the first meeting immediately prior to opening of the Academy schools and matters of interest will be discussed and disposed of.

—Mr. and Mrs. Radcliffe Hawkins came out from New Orleans for the day Sunday and visited at the home of their relatives, Mr. and Mrs. C. G. Moreau. Mr. Hawkins is a member of the cotton exchange and is well known in cotton circles.

—The Echo acknowledges the courtesy of souvenir literature from the Olympic games at Los Angeles, California, sent by Mr. Frank J. Chalona, returned with a party who made the trip to and fro by auto, enjoying every moment of this delightful journey and visit.

—The coming week-end of Labor Day promises to bring a number of visitors out from New Orleans to the Gulf Coast without precedent. The paved highway is a big attraction to tourists and the lure of the coast is irresistible. Hotels and restaurants are ready for the crowds who will be given every possible accommodation.

—Mrs. Clayton Rand, wife of the editor of Mississippi Guide of Gulfport, mourns the death of her mother, Mrs. Fannie Osteen Smylie, 57, who passed away in a Biloxi hospital Aug. 27. The funeral was observed at the Rand home Sunday afternoon. Mrs. Rand and family have the widespread sympathy of a host of friends along the Coast to sympathize with her in her bereavement.

—A daughter weighing over ten pounds was born to Mr. and Mrs. Albert T. Leonhard, Jr., at their home in New Orleans, Saturday, Mrs. Leonhard before her marriage last year Miss Marcella Thrifley well-known in Bay St. Louis as a summer resident, and Mr. Leonhard spending the greater part of his life here. Mrs. E. J. Leonhard, aunt, spent Sunday in New Orleans with the happy parents and newcomer.

—Mrs. A. G. Favre, wife of County Clerk A. G. Favre, underwent a surgical operation at Hotel Dieu, New Orleans, during the week-end and her condition is such as to indicate a rapid recovery. Dr. Nix was the surgeon. Mr. Favre visits New Orleans daily. Friends of this popular young couple will learn with interests of Mrs. Favre's improvement and that in due time she will be back home.

Applicant for position—Yes, sir I just graduated from college. Executive—Fine! Ever do any discus throwing? We tried a pole vaulter, a broad jumper and a star half-back in our auditing department but they didn't make good.—Boston Transcript.

**COMMENT
ON
SPORTS
BY
SHERIDAN****Mack And His Stars
Ruth May See 10th Series
The Pirates' Crash
Mid-West Scored
Miss Jacobs' Triumph
Another Coast Star**

Some newspapers report that Connie Mack is planning to break up his fading champions but so far no confirmation has been secured. The rumor is that the owners of the Athletics want to reduce expenses and that Mickey Cochrane, Al Simmons and George Earnshaw, whose combined salaries this year amount to \$100,000 will be put on the block to be sold to the highest bidder. The other part of the rumor is that Louis Comiskey, who inherited the White Sox, will bid high for the stars, hoping to put out a winning team in Chicago.

Most anybody is willing to award the American League pennant to the Yankees although Joe McCarthy refuses to say anything about it. He says that the A's have a chance, meanwhile Connie Mack says he likes his team and that it is able to win a pennant. He says that poor pitching hurt the team in the spring and denies absolutely any idea of trading his players but admits that "still one never can tell." Mack says that he has had a lot of teams like the 1932 model "which is probably a year away from a title."

Assuming that the Yankees win the pennant, Babe Ruth will take part in his tenth world series. He took part in six under Miller Huggins, along with Waite Hoyt, now with the Giants, and Bob Meusel, now with Hollywood. Other players on the Yankees team who have participated in a lot of world series money include Penneck, who was in two with the Athletics in 1913-14, and four years with the Yankees more than ten years later. Art Fletcher, coach, was with the Giants in the series of 1911, 1912, 1913 and 1917 and with the Yankees in 1927 and 1928.

One of the mysteries of the sea-

son was the outstanding climb of the Pirates from last to first place in a drive that seemed to be carrying them far ahead of the pack. During the midst of their success the team ran over practically any combination that got in its way but, all of a sudden, the machine dropped apart and the last time we checked up on it it had lost sixteen out of eighteen consecutive games.

The National League, following the collapse of the Pittsburgh Pirates and Brooklyn's spurt to win twenty out of twenty-five games, is again tied in a knot with the probability that the final rush next month will find four or more clubs in the running for the rag.

Track and field events in the Olympics, dominated by the United States, saw a splendid contribution from the states of the Middle West, when their athletes took five out of nine firsts, more than the Far West and the East combined. In Sexton, Anderson and Carr, the East grabbed three firsts, while the West had only

one champion Bill Miller, in the pole vault. However, the Middle West presented an array of stars, including Tolan, Metcalfe, Sailing, Gordon Cunningham, Bausch and Keller. What they did is on the books—it was enough!

One of the features of the Women's National Tennis meet at Forest Hills, N. Y., was the surprising showing of Miss Carolyn Babcock, of Los Angeles. The 20-year old girl, ranked eighth on the Coast, fought her way into the final match with Miss Helen Jacobs, bringing about an all-American final for the first time in three years. While her play in the finals was disappointing to her many admirers, she, nevertheless, made tennis history and will undoubtedly be heard from later.

In the finals, Miss Helen Jacobs, after a quest of seven years, finally won the highest prize in American Women's tennis. In exactly thirty-one minutes, one of the shortest all round matches on record, she crushed Miss Carolyn Babcock 6-2, 6-2, but

the vanquished had no cause to be humiliated. Fighting her way to the finals in her second championship tournament, is a distinction of which she may well be proud. However, following her sensational victories in the earlier rounds, the spectators were disappointed with the match.

Miss Jacobs, now 23, has been on the trail of the championship for many years. In 1924 and 1925 she won the National Girl's title and in the latter year was eliminated in the second round of the Women's tournament. From that time on she has been overshadowed by the greatness of her California sister, Helen Wills Moody, who overwhelmed her in the finals of 1928. In 1930, when Mrs. Moody was out of the tournament, Miss Jacobs was stricken ill abroad and unable to take advantage of the opportunity of gaining the title. In winning her five matches, she lost only one set and staged a sweep almost as decisive as the processions that have marked the progress of Mrs. Moody in the tournaments of the past five years.

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THURSDAY, FRIDAY AND SATURDAY, SEPT., 1, 2, 3.

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